# TEL AVIV UNIVERSITY

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Susan purchased stock for many years. Over time the value of her stock grew and became a substantial investment.

Today Susan has more stock than she will ever need. Yet, she hesitates to sell it because she knows any sale will trigger an immediate capital gains tax. What can she do?

One of the best things Susan can do is transfer some of her stock to our organization. By transferring rather than selling her stock, she avoids capital gains tax. Her gift will help to continue our mission for years to come. Susan also receives an income tax deduction for the full amount of the stock transferred.

Ask us about how your stock can be used to support our mission. You can use it to fund a charitable gift annuity, charitable remainder trust or charitable lead trust. These plans pay you income and provide additional tax benefits.

This information is not intended as tax, legal or financial advice. Gift results may vary. Consult your personal financial advisor for information specific to your situation.

#### PLANNED GIVING BRIEFS

## **GIFTS OF STOCK**

Rather than sell your stock, consider giving some of it to our organization. You won't pay any taxes, and you receive an income tax deduction for your gift.

TED BOARD

#### **BENEFITS OF GIVING STOCK**

Here are some of the benefits you can experience by making a gift of stock this year:

- Avoid capital gains taxes up to 23.8%.
- Receive an income tax deduction for the full amount of your gift.
- Make a meaningful gift with no cash out-of-pocket.
- Capture the value of your stock and end the worrying about market ups and downs.
- Put your gift to work right away for the causes you care about most.

### **BENEFITS OF GIVING VS. SELLING**

GIVING	SELLING
No capital gains tax	Taxes up to 23.8%
Income tax deduction	No income tax savings
Avoid future investment costs	Continue to pay investment costs

#### CALL OR EMAIL US TO RECEIVE A FREE ILLUSTRATION OF POTENTIAL BENEFITS FOR YOU.

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